

SNOWY

NOTTINGHAM GRIME PRESSURE

Internationally recognised British grime artist from Nottingham, England. Explosive live performer, independent label head and UK bass collaborator.

BOOKINGS

LISTEN

WEBSITE

SNOWY / EPK / ARCHIVE

INTERNATIONALLY RECOGNISED BRITISH GRIME ARTIST



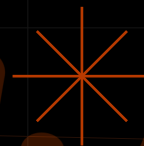
BOOK UK GRIME ARTIST / LIVE GRIME PERFORMER / NOTTINGHAM MC / UK BASS COLLABORATION

CULTURAL PROOF NOT ANALYTICS

38.2K

SPOTIFY MONTHLY LISTENERS

Streaming and social signals sit alongside radio, live and community proof for booking agents, managers, labels, festival promoters and press teams who need a fast read on active audience and platform traction.

**38.2K**

Spotify monthly listeners

supplied current range

71.6K

Spotify streams

last 28 days

20.5K

monthly active listeners

Spotify for Artists

11.3K

Instagram followers

current supplied figure

940+

YouTube subscribers

81 videos

2.8K

SoundCloud followers

public profile range

667

official artist hub

linktr.ee/snow667**6K**

X / Twitter followers

public-facing range

REGIONAL VOICE. GLOBAL EAR.

Snowy is an internationally recognised British grime artist, writer, performer and label head from Nottingham, England. His voice sits outside the usual London-centred story of grime: regional, direct, funny, volatile and unmistakably his own.

Emerging through youth clubs, pirate-radio-inspired sets and relentless independent releases, Snowy built a reputation as an MC who can cut through a club system as cleanly as he cuts through a cypher. His sound moves between grime, rap, 140, dubstep, bassline and experimental electronic production without losing the core pressure of an MC on a riddim.

Across more than a decade, he has earned support from BBC Radio 1Xtra, Rinse FM, Reprezent, Balamii and underground selectors while collaborating with artists and producers across grime, UK bass, drum and bass, alternative music and international electronic scenes.

Snowy is also building infrastructure around the work. Winner Stays On gives him an independent release system and a platform for new Nottingham and Midlands talent. ROOT2WIN CIC extends that work into mentorship, studio access, performance pathways and youth-facing creative development.

- Nottingham-raised British grime MC with international reach.
- Explosive live performer for clubs, festivals, radio sessions and bass music stages.
- Uncompromising lyricist bridging grime, 140, dubstep, UK rap and global bass.
- Independent label operator through Winner Stays On.
- Community builder through ROOT2WIN CIC and emerging talent projects.

INSTITUTIONAL PROOF STAMPS

RADIO, BRANDS, PRESS, ART.

Snowy reads as a serious independent UK artist because the story is not just streaming numbers. It is radio proof, live proof, collaborator proof and scene-building proof.

01

BBC RADIO 1XTRA

Airplay, cypher appearances and platforming from national radio voices including Sian Anderson, Sir Spyro and DJ Target, with Snowy selected to represent Nottingham on the 1Xtra Touchdown Tour.

02

RED BULL MIC FLEX

Recognised as a key East Midlands artist through Red Bull music activity, including live content, cypher culture and Mic Flex proof of competitive MC ability.

03

PRESS & TASTEMAKERS

Profiled and supported across Huck, LeftLion, Notion, 1Forty and DMY, with repeated recognition for Nottingham identity, sharp lyricism and genre-crossing work.

04

TATE MODERN / UNIQLO TATE PLAY

Produced LE SNAIL with Bruce Asbestos for a Tate Modern context, taking abstract grime and experimental rhythm into contemporary art and family-facing cultural programming.

04

SCENE-SPANNING VALUE

NOTABLE COLLABORATIONS

SLEAFORD MODS / JASON WILLIAMSON

NOTTINGHAM ALTERNATIVE LINEAGE

EFFED and Kill List connect Snowy's grime voice with one of Nottingham's most internationally visible acts.

CHIMPO

MANCHESTER / 140 PRESSURE

Monumental, Nightmare and In for the Cash show current movement across bass-weight club culture.

TRUTH

DUBSTEP / GLOBAL BASS

Fuck What You Heard places Snowy inside heavyweight international bass spaces.

BARCLAY CRENSHAW

ELECTRONIC CROSSOVER

Big In The Game with Manga Saint Hilaré moves Snowy into a global club and electronic audience.

VISAGES

REFINED BASS MUSIC

Evidently and Crystal Clear connect grime delivery with modern 140 and drum and bass-adjacent production.

NOTION

UK BASSLINE

ON IT links Snowy directly with club-driven UK bass scenes.

NAPES

UNDERGROUND RAP / BASS

Shooters Hill demonstrates his ability to move across MC-led club records.

ENIGMA DUBZ

MELODIC HEAVY BASS

Lost It connects Snowy to bass music and remix culture beyond grime's core lane.



COLLECTIBLE OBJECTS

SNOWY-LED CATALOGUE

2026

**DO SUTTEN**

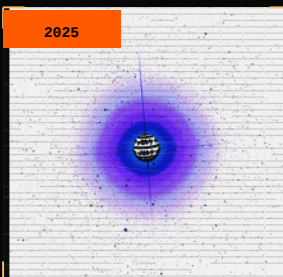
Snowy & Patrice

2025

**PLAY FAMOUS**

Snowy & MoreNight

2025

**SIRIUS B**

Snowy

2025

**EVIL GENIUS**

Snowy

2025

**SHOWCASE 001**

Two2s x Snowy

Catalogu

**ALL THAT MATTERS**

Snowy, prod. Massappeals

Catalogu

**MZ BRATT**

Snowy, prod. Invader

Catalogu

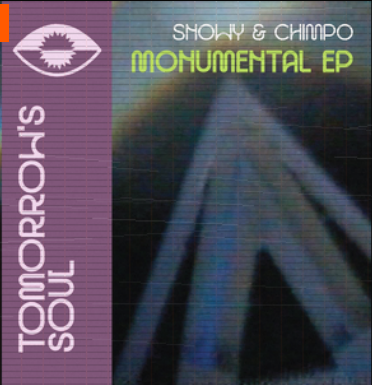
**SEZZIN**

Snowy, prod. Frost & JackDat

INTERNATIONAL CROSS-SCENE FEATURES

FEATURED COLLABORATIONS

2026



MONUMENTAL EP

Chimp & Snowy

2026



FUCK WHAT YOU HEARD

Truth & Snowy

2026



KILL LIST

Sleaford Mods ft Snowy

2026



JAH BLESS

Origin One, Snowy

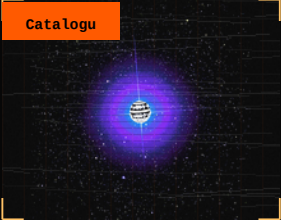
2025



PARTY PEOPLE

Deadbeat UK, Dalts, Forca, Snowy

Catalogu



ON IT

Notion ft Snowy

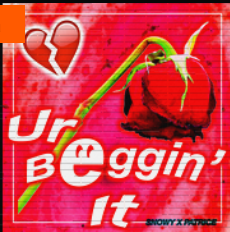
Catalogu



SHOOTERS HILL

Napes ft Snowy

Catalogu



BIG IN THE GAME

Barclay Crenshaw ft Snowy & Manga Saint Hilare

PHYSICAL PRESSURE



A LIVE MC BUILT FOR PRESSURE SYSTEMS.

Snowy can move between grime sets, multi-genre DJ sets, club nights, bass music festivals, radio takeovers and international showcases. His live presence is direct and physical: an MC who knows when to shell down, when to draw the crowd in, and when to let the riddim breathe.

- UK club and festival-ready
- Europe and international touring credibility
- 140, grime, dubstep, bassline and rap audiences
- Radio cyphers, brand sessions and live content
- Workshops, youth projects and community-led events

SNOWY / EPK / ARCHIVE

INTERNATIONALLY RECOGNISED BRITISH GRIME ARTIST



MORE THAN AN MC.

01 / WINNER STAYS ON

Winner Stays On is Snowy's independent release platform, built to house his catalogue, collaborations and youth-facing projects while keeping creative control close to Nottingham.

02 / ROOT2WIN CIC

ROOT2WIN CIC develops emerging Nottingham talent through music opportunities, mentorship, studio access, artist development and performance pathways.

03 / ART / BRAND / CULTURE

From Red Bull music activity to LE SNAIL with Bruce Asbestos for Tate Modern's UNIQLO Tate Play programme, Snowy's work travels beyond a single scene without losing its centre.

FINAL PRESS SLATE

BOOK SNOWY.

Available for festivals, club performances, UK grime and bass music events, international showcases, brand partnerships, creative campaigns, sync opportunities, radio sessions, workshops and youth-focused cultural projects.

GENERAL / LABEL

info@snow667.co.uk

BOOKING

josh@underdogbookingagency.com

AGENCY / CREATIVE

amelia@thefamilyagency.co

LEGAL

smensah@clintons.com

SOCIAL / STREAMING LINKS

WEBSITE

LINKTREE

INSTAGRAM

X / SNOW667

SPOTIFY

APPLE MUSIC

YOUTUBE MUSIC

BANDCAMP

SOUNDCLOUD

DEEZER

TIDAL

SNOWY / EPK / ARCHIVE

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